

KRAFT FOODS GROUP (KRFT) MERGER WITH H.J. HEINZ HOLDING CORPORATION (HNZ) TO FORM THE KRAFT HEINZ COMPANY (KHC)

On Thursday 07/02/2015 The Kraft Heinz Company announced the completion of the merger between Kraft Foods Group (KRFT) and H.J. Heinz Holding Corporation (HNZ) resulting in The Kraft Heinz Company (KHC). The Kraft Heinz Company will trade in a regular way on Monday 07/06/2015.



Important

The information provided may be different from that of your custodian, which can affect share and cost basis reconciliation. Your custodian may update position and cost basis information at a later date. As a result, you may see differences in cost basis data between this document and your custodian for a period of time. Contact your custodian for details.



Online

For more information regarding this action, please see:

[Kraft Heinz Merger Corporate Action Information](#)

[Kraft Heinz Merger Tax Consequences FAQ](#)

[Kraft Heinz Company IRS Form 8937](#)

MERGER/EXCHANGE WIZARD DETAILS (HNZ)

The table below contains the details you need to enter into the PortfolioCenter® Merger/Exchange Wizard.



Note

Unless explicitly stated in the data field, the data for the Conversion Price field is only valid for accounts held at Charles Schwab & Co. Inc.

FIELD NAME	DATA FOR THIS ACTIVITY
Merger/Exchange Date	07/06/15
Security Type	Equity
Original Company Symbol	HNZ
Original Company Price Per Share	\$72.49
New Company Security Type	Equity
New Company Symbol	KHC
Share Exchange Ratio	1.00
Cash Proceeds	Unchecked
Conversion Price for Cash in Lieu For Fractional Shares	0.00

MERGER/EXCHANGE WIZARD DETAILS (KRFT)

The table below contains the details you need to enter into the PortfolioCenter® Merger/Exchange Wizard.



Note

Unless explicitly stated in the data field, the data for the Conversion Price field is only valid for accounts held at Charles Schwab & Co. Inc.

FIELD NAME	DATA FOR THIS ACTIVITY
Merger/Exchange Date	07/06/15
Security Type	Equity
Original Company Symbol	KRFT
Original Company Price Per Share	\$88.19
New Company Security Type	Equity
New Company Symbol	KHC
Share Exchange Ratio	1.00
Cash Proceeds	Checked
Fair Market Value	\$72.645
Cash Distribution Ratio	\$16.50
Conversion Price for Cash in Lieu For Fractional Shares	0.00



Online

The [Corporate Actions Center](#) provides you with a number of resources about corporate actions you may find useful. For this activity, however, you might find the following documents helpful:

- [Identifying Corporate Action Transactions in Interface Data](#) for tips on finding custodial interface transactions and how to block them so you can make way for using these wizards.
- [Entering a Merger/Exchange Corporate Action](#) for step-by-step instructions for using this wizard.
- [Tips for Handling Cash in Lieu for Fractional Shares](#) for tips and best practices for entering the appropriate transactions to handle cash in lieu for fractional shares.
- [Understanding Transactions after a Cash/Stock Merger](#) for explanations of the transactions resulting from a cash/stock merger when those settings are used on the Merger/Exchange Wizard.