

## GOOGLE NEW OPERATING STRUCTURE AND NAME CHANGE

Alphabet Inc. will replace Google Inc. as the publicly-traded entity and all shares of Google will automatically convert into the same number of shares of Alphabet, with all of the same rights. Google will become a wholly-owned subsidiary of Alphabet. The two classes of shares will continue to trade on Nasdaq as GOOGL and GOOG.



### Important

The information provided may be different from that of your custodian, which can affect share and cost basis reconciliation. Your custodian may update position and cost basis information at a later date. As a result, you may see differences in cost basis data between this document and your custodian for a period of time. Contact your custodian for details.



### Online

For more information regarding this action, please see:

[Google Investor Relations](#)

## STEPS TO PROCESS THE NAME CHANGE

- 1 Your custodian may send a debit of the original CUSIP(s) and a credit of the symbol(s). You may block the transactions as they are unnecessary.
- 2 Go to the main Securities tab and select Equities on the left.
- 3 Double click on **GOOGL** to open the Security Details.

### Security Details

General	Categories
Symbol:	GOOGL
Description:	Google Inc Class A
Annual Dividend:	0.00 <input checked="" type="checkbox"/> Allow Updates
Payment Frequency:	Quarterly
Next Ex-Date:	
CUSIP:	38259P508

- 4 Change the Description to **Alphabet Inc Class A**, then change the CUSIP to **02079K305**.

### Security Details

General Categories

Symbol:

Description:

Annual Dividend:   Allow Updates

Payment Frequency:

Next Ex-Date:

CUSIP:

- 5 Click **Save** to save the changes, then click **Close** to close the Security Details.

- 6 Double click on **GOOG** to open the Security Details.

### Security Details

General Categories

Symbol:

Description:

Annual Dividend:   Allow Updates

Payment Frequency:

Next Ex-Date:

CUSIP:

- 7 Change the Description to **Alphabet Inc Class C**, then change the CUSIP to **02079K107**.

### Security Details

General Categories

Symbol:

Description:

Annual Dividend:   Allow Updates

Payment Frequency:

Next Ex-Date:

CUSIP:

- 8 Click **Save** to save the changes, then click **Close** to close the Security Details.



### Online

The [Corporate Actions Center](#) provides you with a number of resources about corporate actions you may find useful. For this activity, however, you might find the following documents helpful:

- [Identifying Corporate Action Transactions in Interface Data](#) for tips on finding custodial interface transactions and how to block them so you can make way for using these wizards.
- [Entering a Merger/Exchange Corporate Action](#) for step-by-step instructions for using this wizard.
- [Tips for Handling Cash in Lieu for Fractional Shares](#) for tips and best practices for entering the appropriate transactions to handle cash in lieu for fractional shares.
- [Understanding Transactions after a Cash/Stock Merger](#) for explanations of the transactions resulting from a cash/stock merger when those settings are used on the Merger/Exchange Wizard.